

THE ROTARY ICE RINK

AT TRAVIS PARK

The Coolest Place in Town

Why Sponsor the Rotary Ice Rink?

In the last four years the Rink has become one of the hottest holiday attractions in downtown San Antonio.

Last year:

Over 32,500 skaters in 2 months

Over 148,000 website visitors

Over 185,000 visitors to the rink



SCHOLARSHIPS

Over the last four years proceeds from the Rotary Ice Rink have funded 500 scholarships



PLAYGROUNDS

Proceeds help build safe places to play for underserved communities



LOCAL & GLOBAL

We provide assistance to the local community and internationally in big and small ways



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We Are Rotary!

We strengthen our community by joining together as leaders to exchange ideas, form enduring relationships and create positive, lasting change locally and around the world through service to others.



2024-25 Sponsorship Opportunities	Presenting Sponsor \$25,000	Diamond Sponsorship \$10,000	Gold Sponsorship \$7,500	Silver Sponsorship \$3,500	Bronze Sponsorship \$1,500	Nonprofit Spotlight \$500
"Presented by" naming rights on the ice rink and all promotional materials	✓ SOLD					
Exclusive discounts for employees (1/2 price admissions for employees & family with company ID)	✓					
Live Media—opportunity to participate in on-air interviews	✓					
Acknowledgement at grand opening ceremony	✓	✓				
Private party - 2 hours, no rink rental fee	✓	✓				
Event Positioning - recognition in all marketing and public relations	✓	✓				
Banner outside the rink with company name/logo (in addition to in rink banner)	✓	✓	✓			
Onsite Promotions - opportunity to distribute promotional materials onsite	✓	✓	✓			
Print Promotions - inclusion in print ad, posters and flyers	✓	✓	✓	✓		
Branded banners - company banner on the rink dashers	✓ Double-sided	✓ Double-sided	✓ Double-sided	✓ Inside rink only		
Logo on Ice Rink website - with link to your site for one year	✓	✓	✓	✓	✓	
Sponsor an awareness night for the nonprofit of your choice						✓
Complementary admission tickets	200	75	40	30	10	20 <i>for your nonprofit</i>





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Sponsorship Packages



Presenting Sponsor: \$25,000

Silver Sponsor: \$3,500

Diamond Sponsor: \$10,000

Bronze Sponsor: \$1,500

Gold Sponsor: \$7,500

Nonprofit Spotlight: \$500

Sponsor Information

Name of Company or Individual *(as it should appear on all materials)*:

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____

Email: _____

Complete the form and return the form and your logo to director@rotarysa.org.

Checks should be made payable to the Rotary Club of San Antonio Foundation.

Mail to:

Rotary Club of San Antonio, 118 Broadway, Suite 319, San Antonio, TX 78205

OR

Scan the QR code to submit your sponsorship information online



Scan the QR code to submit your sponsorship payment online

