

THE 2022 ROTARY ICE RINK

PRESENTED BY



At Travis Park – The Coolest Place in Town!

The Rotary Club of San Antonio 2022 Holiday Outdoor Ice Rink returns to Travis Park adjacent to the annual Christmas tree. The Rink will open the Friday before Thanksgiving and continue daily through mid-January 2023. Since 2019, nearly 200,000 people have enjoyed the rink and the beautiful winter festivities. Partnership opportunities are listed in this information packet. Put your brand in front of a highly lucrative market at the time of year when exposure is most easily turned into sales. Your investment will help continue a San Antonio tradition and proceeds will benefit our Club's local and international programs. Be a part of the coolest happening in San Antonio! Contact us!

www.rotarysa.org/icerink – 210-222-8242

***New Skating Area Doubled to 5,200 Square Feet!
Improved ingress and egress!***

We are Rotary

We are 400 community and business leaders united in a single purpose –

Service Above Self.

Our mission is to strengthen our community and world by joining together to exchange ideas, form enduring relationships and create positive, lasting change locally and around the globe through service to others. Come join us!

rotarysa.org/icerink
210-222-8242



FRIDAY, NOVEMBER 18, 2022 – MONDAY, JANUARY 16, 2023



Rotary
Club of San Antonio



SPONSORSHIP OPPORTUNITIES



2022-2023 SPONSORSHIP OPPORTUNITIES	Presenting Sponsor \$25,000 (1 opportunity)	Platinum Sponsor \$15,000 (1 opportunity)	Diamond Sponsor \$10,000 (1 Remaining)	Gold Sponsor \$7,500	Silver Sponsor \$3,500	Bronze Sponsor \$1,500
"Presented by" naming nights on ice rink and all promotional materials	★					
Exclusive discounts for employees - half price admission for employees & family (with ID)	★					
Live Media - Opportunity to participate in 3 on-air interviews	★					
Event Positioning - recognition in all marketing, advertising, promotion & public relations	★	★				
Banner at the Ice Rink - large banner w/your company name/logo prominently displayed	★	★				
Opening Day Free Skate Sponsor - official sponsor of 2-hour FREE skate	★	★	★			
Private Party - no rink rental charge (2 hours)	★	★	★			
Onsite Promotions - Opportunities to distribute materials on site.	★	★	★			
Print Promotions - inclusion in print ads, posters and flyers	★	★	★	★		
Branded Banners - Company banner in the ice rink area	★ Double-Sided	★ Double-Sided	★ Double-Sided	★ Double-Sided	★ Inside Rink only	
Logo on Ice Rink Website - with link to your site - 1 year	★	★	★	★	★	★
Acknowledgement at Grand Opening Festival	★	★	★	★	★	★
Complimentary General Admission Tickets	200	75	40	30	10	5

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SPONSORSHIP PACKAGES

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> Platinum Sponsor | \$15,000 |
| <input type="checkbox"/> Diamond Sponsor | \$10,000 |
| <input type="checkbox"/> Gold Sponsor | \$ 7,500 |
| <input type="checkbox"/> Silver Sponsor | \$ 3,500 |
| <input type="checkbox"/> Bronze Sponsor | \$ 1,500 |

Sponsor's Name (as it should appear on event materials):

Name of Company/Individual: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____

Email: _____

Please send logos to director@rotarysa.org

Make checks payable to:

Rotary Club of San Antonio Foundation
110 Broadway, Suite 220, San Antonio, TX 78205
Phone: 210-222-8242 X 12
Email: director@rotarysa.org
Web: www.rotarysa.org



HOT NUMBERS

THE ROTARY ICE RINK

COOL PLACE



OVER **31,500** SKATERS
IN JUST
2 MONTHS



RANKED #2 performing ice rink in Texas

22% increase in attendance

Over **106,600** unique visitors to rotaryicerink.com

110,000 onlookers at the Rotary Ice Rink



7 Movie Nights

61 days of skating

9 community performances